** Nallamuthu Gounder Mahalingam College**

**UG Department of Computer Science (SF)**

**GLOBAL EXPO On Feb 1,2,3-2024**

**Venue: CODISSIA TRADE FAIR COMPLEX**

\* The startups and innovation are driving force to jubilant

**\*Mr.Sivaraj Ramnath**  theMission Director & CEO

\*About 5000+ company in jubilant

\*BNI – Business Networking International

\*JTN-Jubliant Tamil Nadu

\*About 350+ stalls

The startup andinnovation are Driving Force to Tamilnadu

**Grouth Oppertunities for empowerment:**

**Bharathwaj S.M** the executive director and Zonal Head talks about the grouth opportunities for empowermemt

**Tech Mahindra :**

The vice president & the head of AI **Mr.Dhinesh Venugopal** speak about the imapact of AI in future

\* Decision making \* Operation efficiency

\* Customer experience \* Chain supply

**Trending Tech in AI :**

* Speech recognition Machine learning
* Computer Vision
* Deep learning and etc…

**Leadership:**

The president and the managing director of Volvo groups **Mr.Kamal Bali** talks about the important of leadership

These are the three steps to follow;

* Intelligent marketing
* Planning
* Me two is not for me and etc…

**Showcasing Your Products and Services**:

* As an exhibitor, you'll be able to showcase your latest products, services, and technological innovations. Demonstrate how your solutions can address the needs of potential clients and contribute to the growth of Tamil Nadu's economy.

**Brand Visibility**:

* Gain maximum visibility for your brand among many attendees, including investors, industry experts, and media representatives. Leverage this exposure to establish your brand's presence and reputation in the market.

**Interact with Investors**:

* For startups and businesses seeking investments, the expo provides access to potential investors, venture capitalists, and angel investors. Participate in startup pitch competitions and private meetings to secure venture funding.

**Lead Generation**:

* Generate high-quality leads from potential customers and clients who visit your booth. Capture their interest with captivating displays and presentations, and nurture these leads into valuable business relationships..

**Government Interaction**:

* Connect with government officials and representatives to gain insights into the state's policies, incentives, and initiatives that can support your business growth in Tamil Nadu.

**The Advantage of Investing In Tamil Nadu**

* Tamilnadu’s massive manufacturing sector makes it one of the fastest-growing economies in the country. Its surrounding cotton feeds a flourishing textile industry, contributing to the diversity of its economy.
* Tamilnadu also holds many other economic features – for instance, it is a renowned manufacturing center producing specialized products intrinsic to the region, such as auto components, motors, and pumps, etc. The exports from the city range from poultry and jewelry to software.
* Tamilnadu caters to the growing IT industry and is supported by a vast skilled labor pool and special economic zones (SEZs) that have attracted leading IT companies and technology service providers. The city also has a strong economy from medical tourism from various parts of the country.
* Lately, information technology (IT) companies have stepped into the city. Tamilnadu is quickly developing as a hot destination for IT- and BPO-related services. Several IT parks have either already come up in the town or are under construction.

**THE SPEAKER’S IN JTN:**

#### Kamal Bali: Harish Bijoor:

#### ****Global Brand Expert & Founder** President & Managing Director,**

**Volvo Group in India Founder, Harish Bijoor**

**Consults Inc.**

#### Taylor Elizabeth: Dinesh Venugopal:

**Founder and Director,** Vice President & Head-AI  
 **The Elegance Advisor Consultancy** TechMahindra

**Dubai**

#### Abhay Tandon: Suresh Sambandam:

**Digital Innovation Officer,** CEO, Kissflow,  
 **TVS Motor Company** Convenor Dream Tamil Nadu

**Jubilant Tamil Nadu Global Expo & Knowledge Summit 2024 inaugurated in Coimbatore:**

* The highly anticipated ‘Jubilant Tamil Nadu Global Expo & Knowledge Summit 2024’, organized by the Jubilant Coimbatore Foundation at began this Thursday (Feb.1) at CODISSIA Trade Fair Complex, Coimbatore.
* It was inaugurated by leading industrialist and visionary, **Mr.A.V.Varadarajan,** Chairman, AVV Group in the presence of **Santhosh Radhakrishnan**, Executive Director, BNI Coimbatore, Abu Tahir, President, Jubilant Tamil Nadu, **Sivarajah** **Ramanathan**, Mission Director & CEO, StartupTN among other national and international delegates and guests.
* This global expo and knowledge summit is created as a versatile platform that facilitates various opportunities including investment, partnership, networking for Small and Medium Businesses (SMBs) through which they can transform their capabilities and grow beyond their boundaries.
* This event is supported by reputed business networking organization **BNI Tamil Nadu and State Government’s FaMe TN and Startup TN.**
* A series of powerful and thought-provoking talk-sessions by **75+ speakers (Regional, National and International**) are scheduled to take place on all three days. There will be Panel Discussions, Tech Talks, Conversations, Power Talks, Special sessions, Leadership & Expert Talks taking place. at the summit in Hall-A of CODISSIA Trade Fair Complex, while the Expo will take place at Halls B&C.
* **Almost 50+ focused workshops** on **TReDS, ONDC, PSU** Participation, **Flipkart Onboarding, FaMe** TN schemes for MSMEs and a lot more will be held.
* A diverse range of attendees belonging to various industries across the world like textiles, food, construction, engineering products, electronics, automobile, information technology and a lot more fields have taken part in this mega event.
* On the other side, policymakers, industry leaders, global thinkers, importers, investors, technologists, government researchers are also attending the expo and summit.
* More than **15,000 visitors** are expected to take part. Visitors from Coimbatore and rest of Tamil Nadu are expected to attend in large numbers while visitors from Bengaluru, Hyderabad, Delhi, Mumbai and other leading cities are also going to attend.
* All leading trade and commerce associations, forums and industry bodies in India have been invited. **20+ international delegations and 200+ entrepreneurs from 22 countries are going to participate in the event.**
* With regards to the Expo, nearly all the 450 stalls are sold out, according to the organizers.